

Personal Strategic Theme

ePERSONAL STRATEGY MAP

PERSONAL SCORECARD

ACTION PLAN

Theme: Obtain Dream Job

Goals

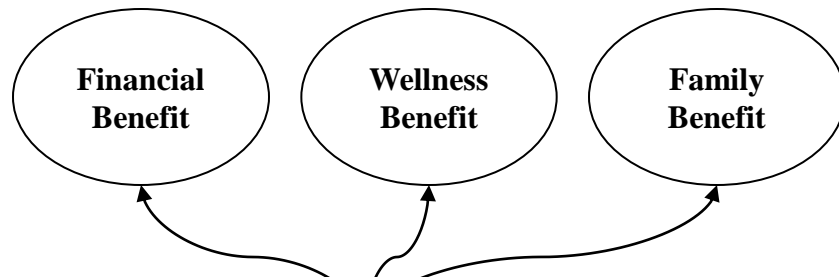
Measure

Target

Initiative

Budget

LIFE EXPERIENCE



- Increase earnings
- Support self and family
- Increase personal happiness

- Salary

- 20% + increase from current base

Living the Dream

- Financial Tasks
- ✓ Hire professional resume writer to redesign resume \$275
- ✓ Purchase subscription to premium job sites \$75
- ✓ Purchase interview suit \$300
- ✓ Purchase resume paper \$25

INNER SOUL GOAL



- Leverage innate skills for personal gain
- Create personal competitive advantage for self
- Improved benefits
- Obtain dream job/ job that reflects passions

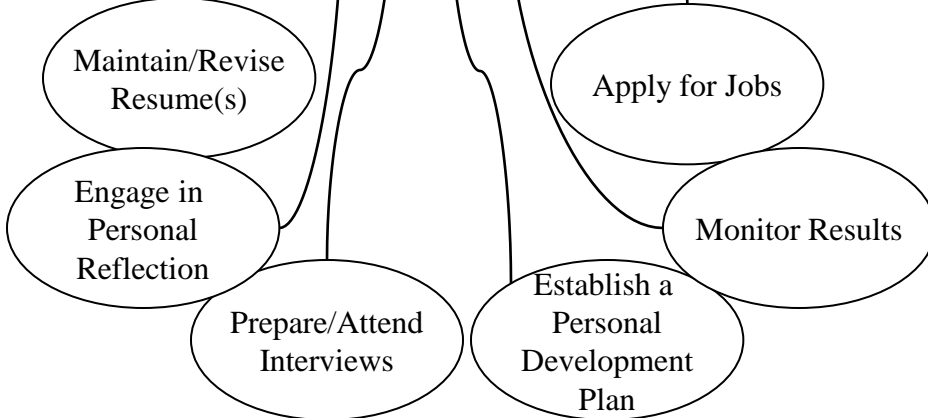
- Date obtained dream job

- 1/2012 (6 months)

Non-Financial Tasks

- ✓ Assemble list of local companies to monitor websites
- ✓ Engage in personal reflection to determine a) innate skills and b) strengths/weaknesses
- ✓ Create drafts of resume(s)
- ✓ Create drafts of cover letter(s)
- ✓ Create accounts on main job boards and post resume(s)
- ✓ Assemble list of roles to focus efforts on
- ✓ Assemble list of industries to focus efforts on
- ✓ Assemble list of levels of roles to focus efforts on

LIFE PATHWAYS



- Identify good opportunities
- Apply for jobs weekly
- Refresh resumes/job boards
- Improve professional skills/obtain certifications
- Determine innate skills, strengths and weaknesses

- # jobs applied/week
- # interviews/month
- Frequency with resume/job board refreshes

- 5 / week
- 2 / month
- Weekly refresh

COMMITMENTS

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> ✓ Willingness to pay the price to achieve the goal ✓ Commitment to be consistent with the effort | <ul style="list-style-type: none"> ✓ Create/maintain resume ✓ Write cover letters ✓ Search/research for jobs ✓ Engage in personal reflection ✓ Develop skills / pursue relevant certifications | <ul style="list-style-type: none"> ✓ Time to search for jobs ✓ Time to interview/practice ✓ \$ to post resume with premium sites ✓ \$ to have professional write/redesign resume ✓ Time to develop skills |
|---|---|--|

- Allocate time to search for jobs / conduct research
- Allocate time to revise resumes, cover letters, and job boards
- Allocate \$ to rewrite resume and gain entry into premium job sites

- # hrs searching/ applying/refreshing/ weekly

- 8 hrs / week

Mental

Physical

Resource

Total Budget

\$ 675